



TABLE OF CONTENTS

Introducing DAXXIFY™ - The Ultimate Peptide-	
Powered Frown Line Treatment	Pg. 2
5 Thing To Know About The MOXI Laser Facial	Pg. 4
Revamping Your Fall Skin Care Routine	Pg. 6

We'd love to hear your feedback, so we can continue to improve our service to you. For questions or comments, please send us an email to liz@exceptionaldermatology.com

CONTACT

2720 N Harbor Blvd Ste. 205 Fullerton, CA 92835 (714) 882-5525

www.exceptionaldermatology.com



Introducing DAXXIFY™ – The Ultimate Peptide-Powered Frown Line Treatment

We all love to look young and vibrant for as long as possible. But as we age, our bodies begin to show signs of wear and tear, including wrinkles, fine lines, and creases. One of the most common issues that people experience as they age is frown lines. Wrinkles between the eyebrows can make you look older and harsher than you really are. That's where DAXXIFY™ comes in, an innovative and powerful peptide-powered frown line treatment that promises long-lasting results. In this article, we're going to introduce you to DAXXIFY, its benefits, how it works and how you can enjoy the benefits of this groundbreaking treatment.

What is DAXXIFY?

DAXXIFY is the newest member of the family of neuromodulators, which includes

EXCEPTIONAL DERMATOLOGY | 2

Botox, Xeomin, and Jeuveau. Neuromodulators are injected into the face to reduce wrinkles and fine lines. DAXXIFY differs from other neuromodulators in that it is a peptide-powered injectable, designed to target and obscure frown lines from the inside out, rather than blocking nerve impulses like other neuromodulators.

How does DAXXIFY work?

DAXXIFY contains a groundbreaking peptide called XEP-018. XEP-018 effectively targets the underlying muscle contractions that cause frown lines to appear between the eyebrows, creating smoother, younger-looking skin. The peptides in DAXXIFY work with your body's natural systems to gradually reduce frown lines and leave your skin looking refreshed.

What are the benefits of DAXXIFY?

One of the primary benefits of DAXXIFY is the potential for increased longevity. While Botox and other neuromodulators typically last for approximately three to six months, when you try DAXXIFY, you can enjoy the benefits of smooth and younger-looking skin for up to 8 months. That means fewer treatments and longer-lasting results.

Another great advantage of DAXXIFY is that it works gradually. The peptide-powered formula means that you won't have any sudden dramatic changes in appearance. Instead, your face will



gradually look smoother and more refreshed, creating a natural and elegant look.

Who is the ideal candidate for DAXXIFY?

Ifyouarelooking for a natural, long-lasting solution to frown lines between the eyebrows, then DAXXIFY is an excellent option for you. DAXXIFY is suitable for adults of all ages and skin types who want to reduce the appearance of frown lines. It is an injectable procedure that takes about 20 minutes to complete, and you can return to normal activities within hours.

This month, purchase 30 units of DAXXIFY (equivalent to 15 units of Botox), and receive an additional 10 units FREE. Schedule a consultation with one of our providers today about whether DAXXIFY is right for you and enjoy the benefits of youthful, radiant skin.



5 Things To Know About The MOXI Laser Facial

The MOXI Laser is Sciton's newest non-ablative laser, created to offer a gentle, skin rejuvenation experience without wounding the skin. Unlike traditional lasers that can require up to 3 weeks of downtime, our patients are loving the way the MOXI uses gentle microscopic laser energy to help refresh the skin's surface. They can relax knowing that their treatment is helping to promote new cell growth, improve skin tone and texture, and reduce unwanted pigment all without major downtime. Here, we share five things you need to know about how the MOXI facial works, who it's meant for and how it compares to other laser treatments like HALO.

1. MOXI is the laser for everyone!

Unlike many ablative lasers that are only used for certain skin types and tones,

the MOXI laser works for all patients. Certain more aggressive or ablative lasers, such as the HALO, only work on lighter skin tones. Designed to treat all skin types and tones, MOXI truly works for everyone. Clients looking to maintain a youthful appearance are finding success with MOXI. If you have more advanced signs of aging, talk to our provider about the right combination of treatments.

2. Results right away.

Even though the MOXI laser is gentle, you'll notice subtle skin improvements right away. Most people see more dramatic results after a series of sessions spaced a few weeks apart. MOXI is made to correct initial signs of aging and sun damage by improving the general tone and texture of skin. Improvements can be noticed after a single treatment and continue to get better with multiple sessions.

3. MOXI is the perfect introduction laser.

If you've ever wondered about getting laser treatments but worry about irritation or discomfort, then MOXI is for you. As a non-ablative laser, there is no wounding to the skin. It's perfect for those looking to head off early signs of aging or prevent them from becoming more noticeable. Younger patients can take advantage of preventing further age-related skin damage and enjoy smooth, firm skin well into their later

years.

4. Quick and easy treatment.

The MOXI laser is loved by patients for its quick and easy treatment in under an hour. Termed by those in the know as a "lunchtime procedure," it can take as little as 25 minutes to complete! If you need a quick and easy pick-me-up, the MOXI laser is a great way to squeeze in a little self-care into your busy day.

5. Little to no downtime.

MOXI is a gentle laser with little to no downtime. Because the fractional resurfacing is non-invasive, your healing time is significantly reduced. Unlike other lasers, you can get the MOXI laser year-round, too! You'll likely be slightly pink or red up to 3 to 4 days after your treatment and can apply makeup within 24 hours. Many patients like to schedule a treatment right before an event, knowing their skin will be fresh and radiant in a short period of time.

The MOXI laser facial at Exceptional Dermatology Care is a great way to treat minor skin concerns or prevent skin damage and signs of aging before they occur. And if you're on a more advanced skin care plan, MOXI works well for in-between maintenance. Are you ready for a lunchtime procedure with our skincare experts? Reach out to us today to schedule a consultation. We can't wait to see you!

Revamping Your Fall Skin Care Routine

Just like your wardrobe, your skin care routine needs a revamp for the change in season.

As the seasons change so should your skin care routine. The products you apply to your skin should cater to your skin type but also your environment. For instance, in the summer, you most likely reduced your moisturizer application or switched to a lighter moisturizer. For the reason being that in the summer you naturally are producing more moisture as you sweat. On the other hand, the cold winter climate can dry your skin up; therefore, you want to use products that are heavily hydrating to prevent flaking or irritation. Now that summer is over. it is important to help your skin easily transition into the fall. There are simple steps you can take to protect your skin in the fall and keep it looking healthy and radiant.

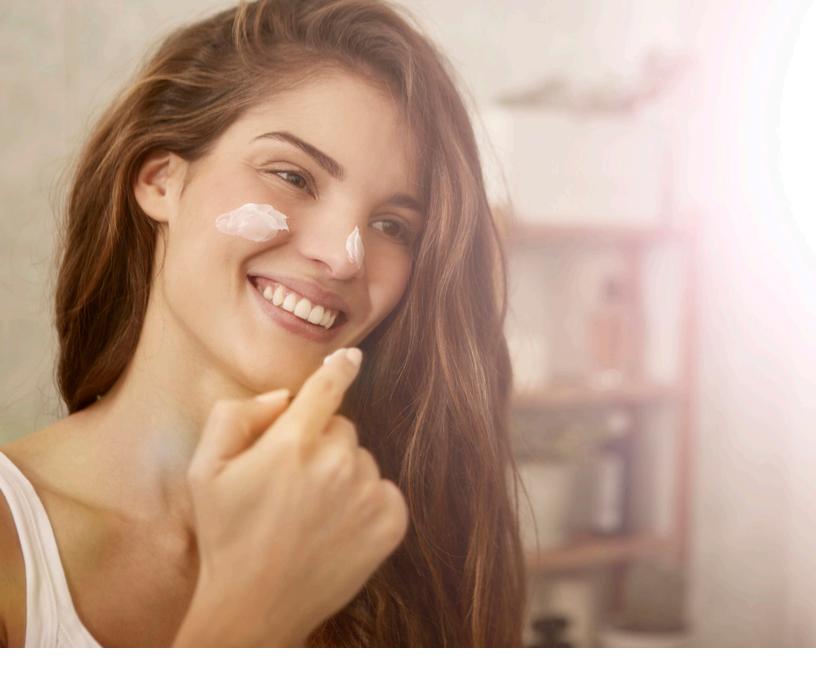
Switch to a Thicker Cleanser

In the fall, you want to use a gentle, thick, and creamy cleanser when you wash your face. Using a cleanser that type of consistency will help your skin remain moisturized. During the colder months, people tend to lather on products with thick formulas, which can be beneficial but can also clog pores. Make sure that your skin care products contain natural oils that won't clog your pores.

A NewBeauty Award winner, our Epionce Lytic Gel Cleanser is a must-have for oily and problem skin types. It effectively dissolves dirt, oil and makeup, and calms the visible appearance of irritated skin without over-drying or leaving the skin feeling tight or stripped of its natural oils.

Apply Body Lotion and Lip Balm

The colder months will naturally be harsher on your skin. Besides taking care of your face, you also need to remember to tend to your entire body. You may



lotion in the summer, but now that fall has arrived, make sure to lather it on completely dry skin. Again, use lotions with rich formulas in order to keep your skin moisturized. Also, apply your favorite lip balm before bed so that your lips stay hydrated the entire night.

Reduce Your Bath Time

As relaxing and tempting it is to take hot baths, reduce your bath time for the sake of your skin. Soaking in a hot bath for an extended period will dry out your skin. If you are in deep need for a bath, make sure to keep the water lukewarm. Once you have dried yourself off, lather your skin with moisturizer from top to bottom. Your skin will absorb the product into your pores therefore preventing your skin from becoming dry.