SEPTEMBER 2024 DERMATOLOGY



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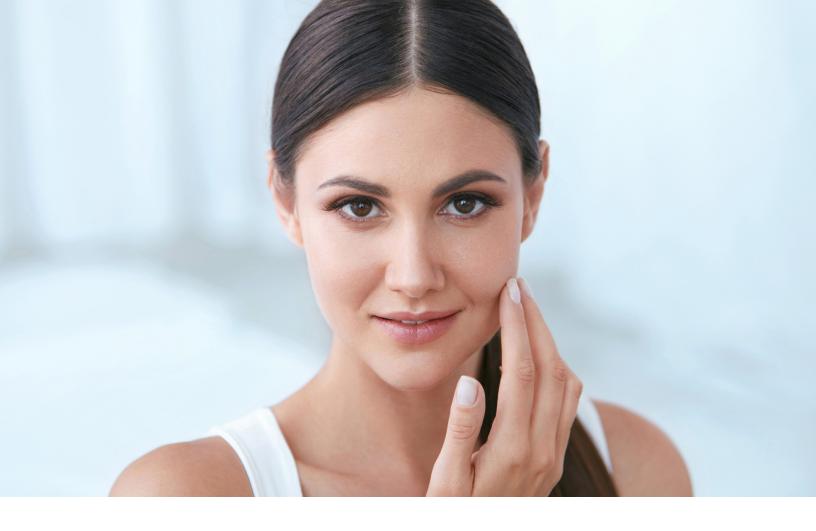
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We'd love to hear your feedback, so we can continue to improve our service to you. For questions or comments, please send us an email to liz@exceptionaldermatology.com

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## Transform Your Skin with BBL Skin Rejuvenation

Have you been dreaming of flawless, radiant skin but don't know where to start? Good news! BroadBand Light (BBL™) skin rejuvenation could be the answer you've been searching for. This advanced treatment is transforming the world of dermatology, offering a non-invasive solution for various skin concerns. If you're eager to explore innovative treatments, read on to discover how BBL™ can help you achieve your skincare goals.

#### What is BroadBand Light (BBL™)?

BroadBand Light (BBL™) technology harnesses the power of intense pulsed light to address various skin issues. Unlike traditional laser treatments, BBL™ uses a broad spectrum of light wavelengths, making it versatile and effective for multiple skin

types and conditions. In essence, it targets irregular pigmentation, redness, and texture issues by penetrating deep into the skin and stimulating collagen production.

BBL™ is not just another beauty fad; it's backed by science. Studies have shown that it can significantly improve the appearance of sun-damaged skin, reduce age spots, and even treat conditions like rosacea. By understanding what BBL™ is, you're one step closer to achieving a radiant complexion.

#### How Does BBL™ Work?

BBL™ operates by emitting a range of light wavelengths that are absorbed by the pigment in your skin. This absorption process heats the upper layers of your skin, promoting cellular regeneration and collagen production. Over time, this leads to a noticeable improvement in skin tone, texture, and elasticity.

The procedure itself is quick and comfortable. Most sessions last between 30 to 60 minutes, depending on the area being treated. A cooling gel is applied to your skin to enhance comfort, and protective eyewear is used to shield your eyes from the intense light. The light pulses feel like a mild snapping sensation, but they are generally well-tolerated.

#### Benefits of BBL™ Skin Rejuvenation

BBL™ skin rejuvenation offers numerous

benefits that make it a popular choice among dermatology patients. One of the most significant advantages is its ability to treat multiple skin concerns simultaneously. Whether you're dealing with sun damage, acne scars, or uneven skin tone, BBL™ can address these issues in a single session.

Another benefit is the minimal downtime associated with the treatment. Unlike more invasive procedures, BBL™ allows you to resume your regular activities almost immediately. You might experience slight redness or swelling, but these side effects typically subside within a few hours. The convenience and effectiveness of BBL™ make it an attractive option for busy individuals seeking quick results.

### Who is a Candidate for BBL™ Treatment?

BBL<sup>™</sup> is suitable for a wide range of skin types and conditions, but not everyone is an ideal candidate. Generally, people with lighter skin tones respond best to



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the treatment. However, advancements in technology have made it possible for individuals with darker skin tones to benefit from BBL™, provided the treatment settings are adjusted accordingly.

If you have active skin infections, severe rosacea, or certain medical conditions, you may need to consult your dermatologist to determine if BBL™ is right for you. Pregnant women and individuals taking photosensitizing medications should also avoid this treatment. A thorough consultation with a qualified dermatologist will help you understand your suitability for BBL™.

#### **Pre-Treatment Considerations**

Before undergoing BBL™ treatment, it's essential to prepare your skin to achieve the best results. One of the first steps is to avoid sun exposure for at least two weeks before your appointment. Sunburned or tanned skin can increase the

risk of complications and affect the efficacy of the treatment.

You should also refrain from using self-tanning products and exfoliants that can irritate your skin. Inform your dermatologist about any medications or skin-care products you are currently using, as some may need to be discontinued temporarily. Proper preparation can significantly enhance the effectiveness of your BBL™ treatment.

#### The BBL™ Treatment Process

On the day of your BBL™ treatment, you'll begin by discussing your specific skin concerns with your dermatologist. This consultation ensures that the treatment plan is tailored to your unique needs. Once you're ready, a cooling gel is applied to the targeted area to enhance comfort and protect your skin.

During the procedure, the BBL™ device emits light pulses that penetrate your skin. These pulses target the pigment and blood vessels responsible for various skin issues. The treatment is relatively quick, with most sessions lasting between 30 to 60 minutes. You may feel a mild snapping sensation, but it is generally well-tolerated.

#### **Post-Treatment Care**

After your BBL™ session, it's crucial to follow post-treatment care instructions to ensure optimal results. Immediately after the procedure, you might

experience mild redness and swelling, similar to a sunburn. These side effects usually subside within a few hours to a couple of days.

Your dermatologist will likely recommend avoiding sun exposure and applying a broad-spectrum sunscreen daily. It's also essential to keep your skin hydrated and avoid harsh skincare products for a few days. Following these simple guidelines will help you achieve and maintain the best possible results from your BBL™ treatment.

#### **Expected Results and Timeline**

One of the most exciting aspects of BBL™ skin rejuvenation is the rapid improvement in your skin's appearance. Many patients notice a difference after just one session, although a series of treatments is usually recommended for the best results. The number of sessions required will depend on your specific skin concerns and desired outcomes.

Over the weeks following your treatment, you'll notice a gradual improvement in skin tone, texture, and elasticity. Pigmentation issues like age spots and sun damage will fade, and your skin will appear more youthful and radiant.

#### BBL™ vs. Other Treatments

BBL<sup>™</sup> is just one of many skin rejuvenation options available today, so how does it compare to other treatments? Unlike traditional laser therapies, BBL<sup>™</sup> uses a

broad spectrum of light wavelengths, making it more versatile and effective for various skin types and conditions. It also offers minimal downtime, allowing you to resume your daily activities almost immediately.

Compared to chemical peels and micro-dermabrasion, BBL™ provides longer-lasting results and addresses a broader range of skin concerns. While these other treatments can be effective, they often require more frequent sessions and have a longer recovery period. BBL™'s combination of efficacy and convenience makes it a top choice for many dermatology patients.

#### **Experience the Benefits of BBL™**

BBL™ skin rejuvenation offers a powerful, non-invasive solution for various skin concerns, making it an attractive option for dermatology patients. Its versatility, minimal downtime, and impressive results have made it a popular choice among those seeking to improve their skin's appearance.

If you're ready to experience the benefits of BBL™ for yourself, schedule a consultation with one our qualified dermatologists. They can help you determine if BBL™ is the right treatment for your unique needs and create a personalized plan to achieve your skincare goals. This month, enjoy 15% OFF on all BBL™ skin rejuvenation treatments at Exceptional Dermatology Care. Your path to radiant, youthful skin starts here.



# Discover the Secret to Natural Beauty with the RHA Collection of Dermal Fillers

In the quest for youthful, radiant skin, many have turned to dermal fillers to enhance their natural beauty. But with so many options available, how do you choose the right one for you? Enter the RHA Collection of dermal fillers—a revolutionary line designed to deliver natural-looking results that move with your facial expressions. Whether you're new to dermal fillers or looking to switch from your current product, this guide will help you understand why the RHA Collection is turning heads and transforming faces.

#### What Makes the RHA Collection Unique?

The RHA Collection stands out in the world of dermal fillers for several reasons. Unlike traditional fillers, which can sometimes appear stiff and unnatural, the RHA EXCEPTIONAL DERMATOLOGY | 6

Collection is specifically formulated to adapt to your dynamic facial movements. This means you can smile, frown, and express yourself freely without worrying about your fillers giving you away.

#### Mimicking Natural Hyaluronic Acid

One of the standout features of the RHA Collection is its formulation. These fillers are designed to more closely resemble the natural hyaluronic acid (HA) found in your skin. HA is a naturally occurring substance that helps keep your skin hydrated and plump. By mimicking the natural HA in your skin, the RHA Collection provides a more natural look and feel.

#### **Dynamic Movements, Flawless Results**

Have you ever noticed that some fillers can look great when you're at rest but



appear unnatural when you move? The RHA Collection is different. It adapts to the dynamic movements of your face, ensuring that you look beautiful both at rest and in motion. This makes it an excellent choice for those who want to maintain their natural expressions while enhancing their appearance.

#### Long-Lasting and Resilient

Durability is another key feature of the RHA Collection. These fillers are designed to be long-lasting, meaning you won't have to return for touch-ups as frequently as you might with other fillers. This makes them a convenient and cost-effective option for those looking to maintain their youthful glow.

## The Science Behind the RHA Collection

Understanding the science behind the RHA Collection can help you appreciate why these fillers are so effective. The secret lies in the advanced manufacturing process that preserves the natural structure of hyaluronic acid.

#### **Innovative Manufacturing Techniques**

The RHA Collection is produced using a gentle manufacturing process that helps preserve the long chains of hyaluronic acid. This results in a filler that closely mimics the natural HA found in your skin. The outcome is a product that integrates seamlessly into your tissue, providing a natural look and feel.

#### **Cross-Linking Technology**

Cross-linking technology is another critical component of the RHA Collection. This technology helps create a network of HA molecules that are both resilient and flexible. The result is a filler that can withstand the dynamic movements of your face while maintaining its structural integrity.

#### **Clinical Studies and Safety**

Safety is always a concern when it comes to aesthetic treatments, and the RHA Collection has been extensively tested to ensure it meets high safety standards. Clinical studies have shown that these fillers are both safe and effective, providing peace of mind for those considering treatment.

## Who Can Benefit from the RHA Collection?

The RHA Collection is versatile, making it suitable for a wide range of individuals. Whether you're looking to address fine lines and wrinkles or add volume to your lips and cheeks, these fillers can help you achieve your aesthetic goals.

#### **Target Areas**

Common target areas for the RHA Collection include the nasolabial folds (the lines that run from the sides of your nose to the corners of your mouth), marionette lines (the lines that run from the corners of your mouth down to your

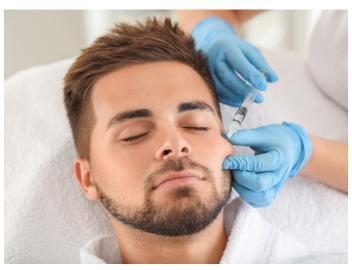
chin), and lips. These fillers can also be used to add volume to the cheeks and under-eye area, providing a more youthful and refreshed appearance.

#### **Age Considerations**

While dermal fillers are often associated with older individuals looking to combat signs of aging, the RHA Collection is suitable for adults of all ages. Younger individuals can benefit from these fillers to enhance their features and prevent the early signs of aging, while older adults can use them to restore lost volume and smooth out wrinkles.

#### **Skin Types**

The RHA Collection is designed to work well with various skin types. Whether you have dry, oily, or combination skin, you can achieve natural-looking results with these fillers. However, it's always a good idea to consult with a qualified provider to determine if these fillers are right for your specific skin type and needs.



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#### The Treatment Process

If you're considering the RHA Collection, it's helpful to know what to expect during the treatment process. From the initial consultation to post-treatment care, here's a step-by-step guide to help you prepare.

#### **Initial Consultation**

Your journey with the RHA Collection begins with an initial consultation with a qualified provider. During this consultation, you'll discuss your aesthetic goals, medical history, and any concerns you may have. Your provider will assess your facial structure and skin condition to determine the best treatment plan for you.

#### The Injection Procedure

The injection procedure is relatively quick and straightforward. After cleansing the treatment area, your provider may apply a topical numbing cream to minimize discomfort. The filler is then injected into the targeted areas using a fine needle. The entire process typically takes less than an hour, making it convenient for those with busy schedules.

#### **Immediate Aftercare**

After the procedure, you may experience some redness, swelling, or bruising at the injection sites. These side effects are usually mild and subside within a few days. Your provider will give you



specific aftercare instructions to ensure optimal results. This may include avoiding strenuous activities and excessive sun exposure for a short period.

The RHA Collection of dermal fillers is revolutionizing the way we approach aesthetic treatments. With its ability to adapt to dynamic facial movements, mimic natural hyaluronic acid, and provide long-lasting results, this collection offers a superior option for those seeking natural beauty enhancements. Whether you're addressing fine lines, adding volume, or simply looking to refresh your appearance, the RHA Collection can help you achieve your goals while maintaining your unique expressions.

Ready to experience the benefits of the RHA Collection for yourself? Schedule a consultation with one of our qualified providers today and take the first step toward a more youthful, radiant you. Your natural beauty deserves nothing less.



# How Skin Changes in the Fall & What to Do

Your summer skin and fall skin will look and feel differently, as the seasons change so should your skin care routine. The weather has a direct effect on our skin whether we like it or not. Everyone has a different skin type; however, everyone can benefit from altering their summer skin care routine to a routine more suited for fall weather. Below are several tips that can help repair sun damaged skin from the summer and will prepare your skin for the colder months that lie ahead.

The first thing you want to do is to increase your antioxidant intake. Antioxidants will help neutralize your skin's appearance. Antioxidants have a plethora of benefits that range from correcting signs of age, helping prevent sunburns, helping the skin repair itself, and brightening skin tone. Antioxidants also help with skin brightening because they fight against abnormal skin pigmentations. Antioxidants like Vitamin

C help stimulate collagen production which is what helps our skin look youthful and refreshed.

Next, you want to switch to extremely hydrating but gentle skin products. It is essential to switch to hydrating products during the fall because the weather tends to be colder. Hydrating skin care products will make your skin less itchy and give your skin a balanced even tone that isn't red or blotchy. Also, cold weather makes the skin crack therefore hydrating lotions and serums can help alleviate any rashes or tears the weather may cause.

As relaxing and tempting it is to take hot baths, reduce your bath time for the sake of your skin. Soaking in a hot bath for an extended period will dry out your skin. If you are in deep need for a bath, make sure to keep the water lukewarm.

Once you have dried yourself off, lather your skin with moisturizer from top to bottom. Your skin will absorb the product into your pores therefore preventing your skin from becoming dry.

During the fall, your skin can benefit from a chemical peel. If you've been thinking of getting a skin care treatment but are unsure on which one, we recommend a chemical peel, like the Vi Peel at Exceptional Dermatology Care, to help exfoliate the skin. Also, if your skin is looking a little dull, a chemical peel will help improve the skin's color, tone, and texture. It's a great treatment to help get rid of breakouts and smoothing away fine lines and wrinkles. If a chemical peel isn't in your budget, try exfoliating consistently to give your skin that bright natural glow you desire. Exfoliating twice a week during colder months will get rid of dead skin cells.

Bottom Photo: Before & After Vi Peel





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