



#### TABLE OF CONTENTS

Achieve Healthy, Radiant Skin for the New Year with PiQo4 Laser	Pg. 2
Transform Your Skin in Two Weeks with Senté Illuminé Eye Cream	Pg. 6
Can Chemicals in Shampoo Cause Hair Loss?	Pg. 9

We'd love to hear your feedback, so we can continue to improve our service to you. For questions or comments, please send us an email to liz@exceptionaldermatology.com

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# Achieve Healthy, Radiant Skin for the New Year with PiQo4 Laser

A new year is the perfect time to refresh your skincare goals and take steps toward achieving clear, glowing skin. If you're dealing with stubborn pigmentation issues, fine lines, or even tattoos you'd rather forget, the cutting-edge PiQo4 laser could be the solution you've been waiting for. With its advanced technology, the PiQo4 laser delivers safe, effective, and customizable treatments that work for all skin tones.

We'll explore what makes the PiQo4 laser revolutionary, how it works, what skin imperfections it treats, and why it stands out from other lasers on the market. Get ready to learn about a skin rejuvenation option that's versatile, safe, and designed to help you put your best face forward.

#### What Makes PiQo4 Laser Revolutionary?

The PiQo4 laser is a game-changer in the world of dermatology and aesthetic treatments. Unlike traditional lasers, which can generate significant heat and risk

damaging surrounding skin tissues, the PiQo4 uses non-thermal laser technology. It works with four adjustable wavelengths and both nanosecond and picosecond pulse delivery to target imperfections at different depths with precision.

This innovative approach not only minimizes downtime but also enhances safety, especially for those with darker skin tones, a group often limited by traditional laser options. The PiQo4's built-in versatility allows it to address an impressive array of skin concerns, including pigmentation issues, tattoo removal, and even signs of aging like fine lines and wrinkles.

#### Key Benefits of PiQo4 Laser:

Customizable Treatments: With adjustable wavelengths and penetration depths, treatments can be tailored to your specific skin needs.

Non-damaging to Surrounding Tissue: Designed to reduce collateral skin damage.

**Minimal Downtime:** Patients return to their routines sooner.

Safe for All Skin Tones: Unlike many other lasers, PiQo4 is an inclusive option for diverse skin types.

#### How Does the PiQo4 Laser Work?

The secret behind the PiQo4 laser's

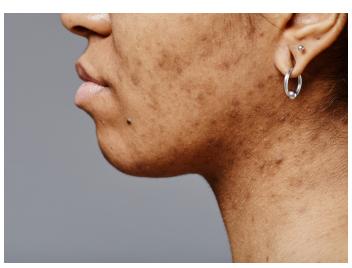
effectiveness lies in its unique combination of four wavelengths and dual pulses. Each wavelength is expertly calibrated to target pigmentation or tattoo inks at varying depths within the skin. The ultrafast pulse widths, delivered in both nano and picoseconds, create concentrated energy bursts that shatter unwanted pigment particles.

These particles are broken down into tiny fragments, which are naturally eliminated by the body over time. This process also stimulates collagen production, giving the skin a rejuvenated, firmer appearance. Unlike traditional treatments that generate significant heat, the PiQo4 laser minimizes heat generation, ensuring safer and more comfortable sessions.

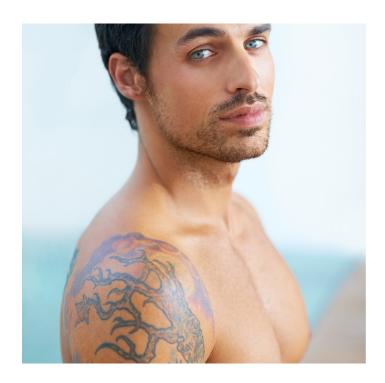
#### What Can the PiQo4 Laser Treat?

The PiQo4 laser is highly versatile, addressing numerous skin concerns effectively, including:

Pigmentation Issues: Removes dark



**EXCEPTIONAL DERMATOLOGY | 3** 



spots, freckles, and other hyperpigmentation conditions by targeting concentrated areas of pigment.

**Tattoo Removal:** Using multiple energy frequencies, the PiQo4 precisely breaks down tattoo inks of different colors.

Fine Lines and Wrinkles: Boosts collagen production for a smoother, youthful complexion.

Melasma: A common pigmentation disorder that occurs in deeper skin layers.

**Rejuvenation:** Improves overall texture and glow by revitalizing the skin.

Because it uses multiple energy frequencies, the PiQo4 laser can effectively treat both superficial and deep layers of skin, making it a comprehensive solution for various dermatological challenges.

#### PiQo4 Laser for All Skin Tones

Historically, laser treatments have posed a higher risk for those with darker skin tones due to increased chances of hyperpigmentation or skin damage. The PiQo4 laser changes the game. Thanks to its ultrafast pulse width and ability to minimize heat, it delivers targeted results while protecting surrounding pigmented skin.

Whether you have fair, medium, or dark skin, this innovation ensures that everyone can enjoy the benefits of laser technology without compromise. That means safer, more inclusive treatments tailored to your unique needs.

## Why Choose PiQo4 Laser Over Other Lasers?

When it comes to laser treatments, not all technologies are created equal. Here's why the PiQo4 laser stands out from the crowd:

Minimal Heat Generation: Unlike traditional lasers that depend on thermal energy, the PiQo4 laser minimizes the amount of heat used, reducing patient discomfort and risk of tissue damage.

Faster, More Precise Treatments: Thanks to its powerful bursts of energy, sessions are often quicker, treating large or concentrated areas more efficiently.

Effective for Multicolor Tattoos: The PiQo4 laser's four wavelengths allow it

to target a wide range of tattoo ink colors—not just black or dark shades.

Revolutionary Safety Features: Darker skin tones are no longer at a disadvantage with the PiQo4 laser. Its advanced design makes it a safe, viable option for pigmentation treatments across all skin types.

Exceptional Dermatology Care relies on this technology to provide outstanding results while prioritizing patient safety and comfort.

## What to Expect During a PiQo4 Laser Treatment

If you're considering PiQo4, here's what a typical session looks like:

**Consultation:** First, a board-certified healthcare provider assesses your skin concerns and customizes your treatment plan.

**Treatment Session:** Sessions are relatively quick, with little to no discomfort. A cooling mechanism may also be used to enhance patient comfort.

**Post-Treatment Care:** Patients typically experience minimal redness or swelling, which subsides within hours or days.

Visible Results: Depending on the issue being treated, you can notice improvements after just a few sessions, though tattoos or deeper pigmentation issues may require more treatments.



The overall downtime is minimal, meaning you can get back to your routine almost immediately.

## Put Your Best Face Forward with PiQo4 Laser

If you've been struggling with dark spots, wrinkles, or an old tattoo you regret, why not take advantage of the latest in laser technology? At Exceptional Dermatology Care, our expert team is proud to offer the revolutionary PiQo4 laser to deliver amazing results across all skin types.

Start the new year with skin that feels healthier, fresher, and more radiant than ever. Book a consultation today to see how PiQo4 can transform your skin.



# Transform Your Skin in Two Weeks with Senté Illuminé Eye Cream

The delicate skin around your eyes deserves extra care, and that's exactly what Senté Illuminé Eye Cream delivers. This powerful formula works to improve texture, tone, and hydration in as little as two weeks, bringing noticeable benefits to one of the most sensitive areas of your face.

Dark circles, puffiness, and fine lines—these are some of the common concerns we face, and Senté has the solution with its Illuminé Eye Cream. Backed by cuttingedge science and formulated with premium ingredients, this product promises to elevate your skincare game for brighter, smoother, and healthier-looking eyes.

#### Why Your Eye Area Needs Special Attention

The skin around the eyes is thinner and more fragile than other parts of the face. It's

more prone to dryness, fine lines, and discoloration due to factors like stress, lack of sleep, and environmental damage. Standard moisturizers and creams may not provide the precise care this area requires.

Senté Illuminé Eye Cream steps up as a tailored solution for the unique challenges of the eye area, designed to deeply hydrate, repair, and rejuvenate.

## What Makes Senté Illuminé Eye Cream Stand Out

For a product to work so effectively in just two weeks, it must have something special—and Senté does. Its star ingredients, Heparan Sulfate Analog Technology and niacinamide, make it a powerhouse in targeted eye care.

#### 1. Improves Redness and Discoloration

Tired of under-eye darkness and discoloration? Senté Illuminé Eye Cream tackles these issues head-on. Its active ingredients improve the appearance of redness and discoloration, helping to even out your skin tone. You'll look more awake and refreshed, even after late nights or long workdays.

#### 2. Minimizes Wrinkles and Crepiness

Fine lines and crow's feet are some of the first signs of aging, but this eye cream doesn't just cover them up—it works to reduce their appearance by supporting your skin's natural ability to repair itself. The formula tackles wrinkles and crepiness, leaving your skin feeling firmer and smoother.

## 3. Hydrates and Strengthens the Skin Barrier

Skin hydration isn't just about looking dewy; it's essential for preventing water loss and irritation. Senté's patented Heparan Sulfate Analog Technology enhances the skin's ability to retain moisture, deeply hydrating while strengthening its barrier function. The result? Plumper, healthier skin with better resilience against environmental stressors.

#### 4. Free of Harsh Ingredients

Senté understands that what isn't in the formula is as important as what is. Illuminé Eye Cream is free of parabens, oils, and added fragrances, making it suitable for sensitive skin types.

#### **How Does It Work?**

Senté Illuminé Eye Cream leverages advanced science to achieve real results.

Heparan Sulfate Analog Technology: This patented innovation hydrates at a deeper level, helping your skin restore its natural ability to repair and rejuvenate.

**Niacinamide:** A skincare superstar, niacinamide is known for its ability to brighten skin, reduce the appearance of fine lines, and minimize redness and

and discoloration.

Working together, these active ingredients turn tired, stressed skin into a refreshed and radiant canvas.

#### What to Expect in Two Weeks

With regular use—applying gently around the eyes morning and night—users can expect visible improvements in just two weeks. These include brighter, more even skin around the eyes, reduced puffiness, and diminished fine lines. The eye area will also feel deeply moisturized, creating a healthier, rejuvenated appearance.

## Why People Love Senté Illuminé Eye Cream

Clean Formulation You Can Trust: Senté is committed to creating products that you can feel good about using. With no parabens, oils, or artificial fragrances, they've crafted an eye cream that offers high performance without unnecessary or harsh additives.

Immediate and Long-term Results: Many users report feeling and seeing a difference just days after starting to use Senté Illuminé Eye Cream. Its dual focus on immediate hydration and long-term barrier repair makes it a standout choice for anyone looking to elevate their skincare routine.

Dermatologist-Recommended: Dermatologists trust Senté's science-forward

approach. Their Heparan Sulfate Analog Technology is backed by clinical research, ensuring you're getting skincare that really works.

#### How to Use Senté Illuminé Eye Cream

To get the most out of this game-changing product, follow these simple tips for application:

- 1. Cleanse your face gently, ensuring the eye area is free of makeup and dirt.
- 2. Take a small amount (about the size of a pea) of Senté Illuminé Eye Cream.
- 3. Using your ring finger, lightly dab the cream around your eye area. Avoid tugging or pulling at the skin.
- 4. Apply morning and night as part of your daily skincare routine.

## Why Invest in a High-Quality Eye Cream Like Senté?

Skincare is an investment in your confidence and well-being. When you feel good about how your skin looks, it can brighten your entire day. Senté Illuminé Eye Cream not only delivers visible results but also improves your skin's health over time, addressing both immediate concerns and future prevention.

This is a product that fits seamlessly into your routine while consistently delivering the transformative results you've been searching for.



# Can Chemicals in Shampoo Cause Hair Loss?

Have you ever read the list of ingredients on your shampoo bottle and wondered, *Could these chemicals be harming my hair?* It's a reasonable question. With so many products on the market, all promising the secret to perfect locks, it's easy to be concerned about what's in your hair care routine. But do you really need to worry about shampoos causing hair loss? Let's take a closer look.

We'll explore whether shampoo chemicals can cause hair loss, highlights hair care practices for maintaining healthy hair, and points out what to avoid if you're trying to prevent damage like breakage or thinning.

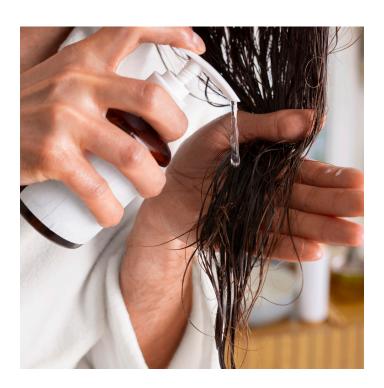
#### Do Shampoo Chemicals Cause Hair Loss?

The short answer is not really. There isn't substantial evidence to prove that shampoo chemicals directly cause permanent hair loss. However, some components in shampoos may not be suitable for certain types of hair and can contribute to dryness or breakage—issues that may mimic hair loss if unchecked.

## Ingredients That May Contribute to Hair Damage

While permanent hair loss is unlikely, some ingredients in shampoos and hair care products might cause temporary issues for your hair. Here's a closer look:

**Sulfates:** Sulfates, like sodium lauryl sulfate (SLS) and sodium laureth sulfate (SLES), are commonly found in shampoos. They're responsible for the lather that makes hair feel squeaky clean. However, they can also strip away natural oils, leaving your scalp dry and your hair brittle if used excessively. People with sensitive scalps or dry hair may find that sulfate-heavy shampoos exacerbate their problems.



Formaldehyde Releasers: Some shampoos contain preservatives called formaldehyde releasers (e.g., DMDM hydantoin), which prevent product spoilage. While very low levels of formaldehyde are unlikely to cause harm, some individuals may experience allergic reactions or scalp irritation, potentially leading to temporary hair shedding.

Strong Dyes and Bleaches: Shampoos targeted for color-treated hair or bold looks may contain strong dyes or ammonia-based agents. These can dry hair out, potentially causing breakage or weakening strands over time.

Keratin Overload: Keratin-based shampoos often market themselves as miracle workers for damaged hair. However, too much keratin, especially in low-quality formulations, can lead to rigid, brittle hair that breaks more easily.

#### What Does Science Say?

Most dermatologists agree that shampoos alone don't cause hair loss on a biological level. True hair loss—whether genetic (like androgenetic alopecia) or health-related (such as due to hormonal changes)—is typically caused by factors beyond your hair care. However, using products that don't suit your hair type or scalp can damage the hair strand over time, leading to breakage and thinning appearances.

## Ingredients and Practices to Avoid for Healthier Hair



If you're concerned about hair health, the first step is being mindful of what you put on your hair and how you treat it. Here's what to avoid:

#### Ingredients to Watch Out For

**Alcohols:** Products containing high concentrations of alcohols like isopropyl alcohol can dry out your hair.

Parabens: While parabens are generally safe preservatives, some worry whether they could affect scalp sensitivity.

Heavy Fragrances: Synthetic fragrances can irritate sensitive scalps, leading to inflammation and minor hair issues.

#### **Hair Care Practices that Count**

Chemicals in shampoos are just one piece of the puzzle—your day-to-day hair care habits can significantly influence how healthy your hair appears.

Here's what to keep in mind:

Brushing and Styling Gently: Aggressive brushing or pulling hair taut with tight hairstyles can weaken or break strands over time. Use a wide-tooth comb and avoid over-styling.

Avoiding High Heat: Heat-styling tools like straighteners, curling irons, and blow dryers can damage the hair cuticle when overused. If you love styled looks, go heat-free whenever possible or protect your strands with a good heat-protectant spray first.

Washing Less Frequently: Washing your hair every day can strip the natural oils that help keep your scalp hydrated. If your hair feels dry, try cutting back to washing two or three times a week instead.

#### **Focus on Nourishing Products**

If you're aiming for healthier, shinier hair,



**EXCEPTIONAL DERMATOLOGY | 11** 

make sure your shampoo includes nourishing ingredients. Examples include:

- Argan oil or jojoba oil for hydration
- Aloe vera for soothing irritated scalp
- Biotin and panthenol for strengthening hair

## Beyond Shampoo: What Else Impacts Hair Health?

Ensuring healthy hair doesn't just depend on shampoo choices—it's also tied to other factors like lifestyle, diet, and genetics. Here are a few additional tips to keep hair at its best:

Eat a Balanced Diet: Hair is composed primarily of keratin, a type of protein. This means your diet should include sufficient protein sources like lean meats, eggs, and legumes. Added nutrients like iron, zinc, and vitamins (B and D) also play a significant role in hair strength and growth.

Manage Stress: Chronic stress can often trigger hair loss through a condition called telogen effluvium, which causes temporary hair shedding. Practice stress-reducing techniques such as mindfulness or exercise to combat this.

Stick to Regular Scalp Care: A healthy scalp = strong hair. Gently exfoliating your scalp can help remove buildup from products. You could also try incorporating scalp massages to boost



circulation.

Consult a Dermatologist: If you're noticing significant hair shedding or thinning, it may have less to do with your shampoo and more to do with underlying causes. A dermatologist can help pinpoint solutions tailored to your needs.

## The Bottom Line on Shampoos and Hair Loss

The idea that shampoo chemicals directly cause hair loss is often exaggerated. Although some ingredients may dry out or temporarily weaken hair, they are unlikely to result in permanent hair loss.

Maintaining healthy hair means choosing shampoo and products that align with your hair type, along with gentle styling practices and a balanced lifestyle. Small changes can make a big difference in improving the look and feel of your hair.